

Hamburg, October 12, 2016

Seeking candidates - Chinese preferred!

Companies with locations in China continue to show great interest in Chinese graduates of European universities.

The acquisition and retention of Chinese talents has been one of the greatest problems facing foreign companies in China for many years. Talents who the local Chinese labor market cannot offer are becoming ever more coveted abroad - including at the SinoJobs Career Days, Europe's leading job fair specializing in China.

"Polls continue to show that despite low rates of growth, the majority of foreign companies of China have a problem with acquiring Chinese Talents. But educated Chinese Talents are also highly coveted abroad because of the generally better university education, language skills, and intercultural experience. They are quite distinctive from the crowd of purely Chinese graduates and young professionals," says Dirk Mussenbrock, founder and CEO of the job portal SinoJobs, which also organizes the SinoJobs Career Days.

The 50-plus exhibitors at the fairs in Düsseldorf and Munich make up a broad spectrum of industries. Automobile manufacturers Daimler, Audi and Volkswagen present their opportunities alongside tech companies like ElringKlinger, KUKA, Schattdecor and Jungheinrich. Geely and CITIC Dicastal are two of the purely Chinese companies present.

"Many companies use the SinoJobs Career Days as an additional channel to current activities in China," Dirk Mussenbrock explains. "The generally Chinese recruiters at the fair are familiar with both worlds, and specifically target the Chinese Talents whose profiles are not available

in China."

As in past years, the SinoJobs Career Days will be held in November in Düsseldorf and Munich. More than 1,000 primarily Chinese attendees are expected at the job fair on November 9 and 11, respectively.

Participation is free for applicants, although a binding registration is required at www.sinojobs-careerdays.com.

Mussenbrock & Wang GmbH Company Profile:

Mussenbrock & Wang is a leading supplier of recruitment solutions in the European-Chinese context. We operate offices in both China and Europe. Through our job portal, SinoJobs, and our career and recruiting fair, SinoJobs Career Days, we deliver specialized solutions to European and Chinese companies seeking to recruit Chinese and European professionals and managers for positions in Greater China and Europe.

Our annual Sino HR Conference, German Chinese Human Resources Conference, has become firmly established as the leading event on the topic of German-Chinese HR management. This conference, held in Frankfurt am Main, attracts more than 120 participants from management and HR divisions each year.

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